

### **Tyson Miller, Director, Green Press Initiative & SEE Innovation**

Tyson graduated from UCLA's Environmental Studies department and has worked in the non-profit environmental field since 1992. He has focused primarily in the areas of environmental education and the development of markets initiatives designed to conserve trees and natural resources. He developed and now directs the Green Press Initiative – a program which is catalyzing environmentally responsible book publishing in the U.S.

Tyson conceived of and edited [\*Dream of a Nation\*](#) (published in late 2011); an illustrated anthology with essays and contributions from pioneering organizations and thought leaders within the civil society movement. The work explores solutions and success models to some of the nation's most pressing social and environmental issues. The content from the book is available free online to the public and educators. More at [dreamofanation.org](http://dreamofanation.org).

Tyson also co-produced and directed Generation Earth. This documentary and curriculum, released in 1995, highlights successful environmental education programs in secondary schools around the U.S. Despite being self-financed and a first media endeavor, it received numerous awards, has been seen by over 2 million students and informed the development of Los Angeles County's environmental program; later named Generation Earth. This teaching tool has inspired the development of many new in-school environmental education programs and is still in use today.